



## Your Community

## Melksham Community Area

### Population

Melksham Community Area has an estimated population of 29,361 persons



### 0-17 Yrs

22% of people are aged 17 or below

### 18-64 Yrs

57% of people are of working age, between 18-64 years

### 65+ Yrs

21% of people are aged over 65 years

(1)

### Life Expectancy



Melksham Community Area 81 Yrs

Wiltshire 81 Yrs



Melksham Community Area 84 Yrs

Wiltshire 84 Yrs

(2)

### Deprivation

4% of Wiltshire residents live in some of the most deprived areas nationally.  
10% of residents in Melksham Community Area live in areas of high deprivation

30% of Wiltshire residents live in some of the least deprived areas nationally.  
18% of residents in Melksham Community Area live in areas of very low deprivation

(3)



### Health Improvement

In 2014/15, 28% 10-11 year olds in Melksham Community Area were obese or overweight. Although this is lower than England (33%) it equates to over 1 in 4 children in Year 6 (1)



### Health Protection

In 2015/16 38% of people at particular risk from the impact flu and 55% of pregnant women in Melksham Community Area received the flu vaccination (4)



42% of infants in Melksham Community Area were partially or totally breastfed at 6-8 weeks in 2015/16 compared with 50% across Wiltshire (2)

The incidence of skin cancer in Melksham Community Area, at 30 per 100,000 persons is slightly higher than the Wiltshire rate of 28.5 per 100,000 (3)



### Mortality (5)

The mortality rate from cancer in under 75 year olds in Melksham Community Area at 130 per 100,000 persons is higher than the Wiltshire rate of 110 per 100,000 persons

The mortality rate from cardiovascular diseases in under 75 year olds in Melksham Community Area is 55 per 100,000 persons compared with 53 per 100,000 across Wiltshire



## Children and Young People

### Children in Need

13.5% of children and young people under 20 in Melksham Community Area live in low income families. This is higher than the Wiltshire average of 10.6% (1)



The rate of 0-18 year olds supported by a Common Assessment Framework (CAF) in Melksham Community Area in 2015 was 13 per 10,000 compared to 34 per 10,000 across Wiltshire (2)

The rate of 0-25 year olds supported by Children's Social Care (CSC) in Melksham Community Area in 2016 was 408 per 10,000 compared with 282 per 10,000 in Wiltshire (3)

## Melksham Community Area

### Education and Pupil Achievement



In 2015, the percentage of children achieving level 4 or above in reading, writing and mathematics at the end of primary school was slightly lower in Melksham Community Area (79%) than that across Wiltshire (80%) (4)

In 2015, the percentage of young people achieving 5 or more GCSE's including English and Maths at grades A\*-C at the end of secondary school was lower in Melksham Community Area (56%) than across Wiltshire (61%) (5)





## Older People

## Melksham Community Area

### Older People



42% of the population over the age of 65 in Melksham Community Area are at a higher risk of social isolation compared to 35% across Wiltshire (1)

# 85+ Years

2.6% of the population of Melksham Community Area are over the age of 85 years. 39% are male, 61% are female (4)

**68% of persons estimated to have Dementia in Melksham Community Area have been diagnosed with the condition. This is slightly higher than the Dementia diagnosis rate throughout Wiltshire (67%) (2)**

In 2014/15, the rate of hospital admissions due to falls in persons over the age of 65 in Melksham Community Area (2,076 per 100,000 persons) was higher than in Wiltshire (1,880 per 100,000) (3)



### Carers



13 per 1,000 persons under 65 in Melksham Community Area are unpaid carers. This is slightly higher than across Wiltshire as a whole (11 per 1,000)

45 per 1,000 persons over 65 in Melksham Community Area are unpaid carers compared with 39 per 1,000 in Wiltshire



(5)



## Community Safety

## Melksham Community Area

### Safer Communities



In 2015/16, the rate of reported anti social behaviour in Melksham Community Area was 17 reports per 1,000 persons. This is slightly lower than across Wiltshire (19 per 1,000) (1)

In 2015/16 22 referrals to Community Resolution, a mechanism used to manage cases of anti social behaviour, were made from Melksham Community Area (2)



In 2015/16, the rate of reported domestic abuse in Melksham Community Area was 7 incidents per 1,000 persons. This is similar to that across Wiltshire over the same time frame (7 per 1,000) (3)



### Substance Misuse



There are over 1,500 premises licensed to sell alcohol in Wiltshire, 5% of them (78 premises) are in Melksham Community Area (4)

In 2014/15, rates of alcohol related hospital admissions were similar in Melksham Community Area (1,912 per 100,000 persons) to that across Wiltshire (1,905 per 100,000) (5)



### Road Safety

Reported road traffic collisions in Wiltshire have risen by almost 30% between 2010-2014.

In 2015, 76 road traffic collisions were reported in Melksham Community Area, the sixth highest number of RTCs reported across all 20 Community Areas (6)





## Housing

## Melksham Community Area

### Local Housing

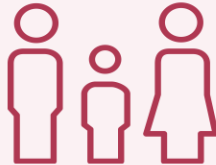


13.2% of households in Melksham Community Area are socially rented. This is lower than Wiltshire as a whole (14.7%) (1)



Between April 2013 and March 2016, 163 affordable homes were completed in Melksham Community Area (4)

In September 2016 there were 99 families in the Community Area awaiting social housing. There is a higher demand for 2 bedroom properties from persons on the housing register in this area (32% of requests) compared to Wiltshire as a whole (29%) (2)



Between 2014-16, over 400 homes were adapted to help older residents and persons with disabilities live independently in their own homes, 8% of these were in Melksham Community Area (5)



It is estimated that the number of households affected by the 2016 Benefit Cap will be higher in Melksham Community Area (25 per 10,000 households, than across Wiltshire (19 per 10,000 households) (3)

### Property Prices



The average house price in Melksham Community Area is £175,000, lower than the Wiltshire average of £230,000 (6)



## Environment

## Melksham Community Area

### Wildlife Rich Areas

2% of Melksham Community Area is classified as either as a Site of Scientific Interest or a County Wildlife Site.

Wiltshire has 168 SSIs and 1,560 County Wildlife Sites, covering 15% of the Local Authority Area (1)



### Risk of Flooding and River Quality

Large areas in the North West and South East of Melksham Community Area have a high chance of flooding (2)



In 2015, samples taken from the monitoring stations at Clackers Brook and Summerham Brook in Melksham Community Area were rated as 'poor' by the Environment Agency (3)



### Local Emergency Plans

A community resilience workshop in Melksham Community Area brought people together to consider local emergency plans. Since then 3 local parish plans have been completed (4)



### Waste and Recycling

In 2015/16, over 760 kgs of waste was collected per household from the West Area Collection Zone incorporating Melksham, Bradford on Avon, Trowbridge, Warminster and Westbury Community Areas.

Over 40% of this was either recycled or composted (5)





## Transport

## Melksham Community Area

### Local Roads



In 2015/16, 2% of principal roads (motorways and A roads) in Melksham Community Area were identified as requiring treatment. This is slightly lower than across Wiltshire (3%)

4% of non principal roads (B roads) in Melksham Community Area were identified as requiring treatment in 2015/16. This is similar to that across Wiltshire as a whole (4%)



In 2015/16, the cost of re-surfacing roads in Melksham Community Area was £8,660 per km compared to an average of £2,397 per km throughout Wiltshire

(1)

### Local Traffic

Average daily traffic has increased by almost 3% in Melksham Community Area since 2007 (2)



### Parking

The usage of car parks owned by Wiltshire Council in Melksham Community Area was 61.2% in 2015. This is higher than the average usage across Wiltshire (52.9%) (3)







## Economy

## Melksham Community Area

### Employment

According to a 2014 survey of local businesses, the biggest two employment sectors in Melksham Community Area are manufacturing and wholesale/retail (1)



### Retail (3)

In 2015/16, 3% of retail units in Melksham Community Area were vacant compared to 12.4% nationally



1% of people of working age in Melksham Community Area receive Jobseekers Allowance. This is slightly higher than Wiltshire (0.8%) yet lower than England (1.8%) (2)

54% of retail units in Melksham Community Area are shops - this does not include restaurants, pubs or professional services



2.4% of people aged 18- 24 yrs in Melksham Community Area receive Jobseekers Allowance. This is higher than Wiltshire (1.7%) and similar to England (2.5%)  
64% of this group are young men (2)

# 18-24



### Local Developments

Herman Miller constructed a new factory on the former running track site in Bowerhill. The move in 2015 to a new purpose-built facility saw 150 jobs relocated to Melksham. The development will support the regeneration of the wider area (4)



## Culture

## Melksham Community Area

### Cultural Assets



Melksham Community Area is home to an array of food, drink and music festivals, an annual comic convention, 615 listed buildings and 22 venues hosting cultural programmes



Melksham Community Area has 4 Sites of special Scientific interest and 24 County Wildlife Sites

(1)

### Your Library



34% of residents in Melksham Community Area are currently members of the local library compared with 41% across Wiltshire.

A total of 63,911 visits to Melksham library were recorded in 2015/16

Over 800 volunteers help out at libraries across Wiltshire including 21 in Melksham Community Area



(2)

### Local Engagement



1.7% of working people in Melksham Community Area are employed in the arts, entertainment and recreation sector (3)

Local clubs and organisations promote cultural activities alongside news and events on the Melksham 'Our Community Matters' website which was accessed over 190,000 times in 2015/16. Across Wiltshire local information held on these sites was accessed almost 4 million times (4)